

# *IN PURSUIT OF EXCELLENCE*

*Dartmouth College  
Recognizes With Deep Appreciation  
The Extraordinary Achievements of*

## **Geoffrey Hyatt '88**

*2011 Class Webmaster of the Year*

Geoffrey, your class motto “Caring for the Girdled Earth”, emphasizes the Three T’s: Time, Talent, and Treasure. You have used your Time and Talent to create and maintain the Class of 1988’s website in a way that your classmates and your College will Treasure. In addition to your role as founder and board member of Good Sports, a non-profit that promotes youth athletics participation by providing sports equipment to disadvantaged kids, you have applied your time and talent to creating and maintaining the website for the Great Class of 1988.

You graduated from Dartmouth with the Class of 1988 as a computer science major. Since then, you have worked as a management consultant serving a broad spectrum of businesses in the medical, financial, technology and communications industries, both here and abroad. Along the way, you founded two successful startup ventures, the latest of which provides social networking solutions for businesses. You also hold the United States Patent for the Relationship Collaboration System. It’s natural, then, when you bring that all that experience to bear as the webmaster of the Class of 1988, that you would produce a winning class website which provides communication both to, and from, your classmates.

This year, when the website reviews were made and tabulated, and the five finalists were judged by three previous Webmasters of the Year yours stood out as a shining example. The site is a very effective implementation of the Wordpress platform. It successfully promotes the Mission of the Class of 1988, keeps visitors informed, and encourages dialogue among members of the Class. Other highlights include:

- Navigation is easy-to-use. The latest newsletters, class notes, mini-reunion information, and announcements are all presented on the home page for easy reference.
- The content is updated frequently. Some class notes even appear prior to their publication in the DAM.
- Paying class dues online is easy, and the Class Dues page presents the names of the contributors in recognition of participation.
- The site has strong support for, and links to, the Dartmouth College Fund.
- The 'In Memoriam' section displays tributes, photos and information from several sources in a dignified manner.
- There is a Classmate section honoring individuals who donate their Time and Talent to the College, and a unique Book recommendation section, and a display of the number page views.
- The site uses social networking and links very effectively. It is easy to join your active Facebook group page, with 314 members, and the website’s postings provide links to share via e-mail, blogs, Twitter, Facebook, and Google +1.
- The Update Info section enables classmates to add to or update the database of names and information. They can also choose to share their information with the class and/or Dartmouth.
- The website is an effective hub coordinating the many decentralized functions now provided by Google and social media.

Geoffrey, the architecture, layout and implementation of your website is a superlative example from which we all can learn. We are glad to have you as a member of the Dartmouth Class Webmaster's Association, and congratulate you as the 2011 Class Webmaster of the Year.

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*Vice President, Alumni Relations*

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*Director, Class Activities*