

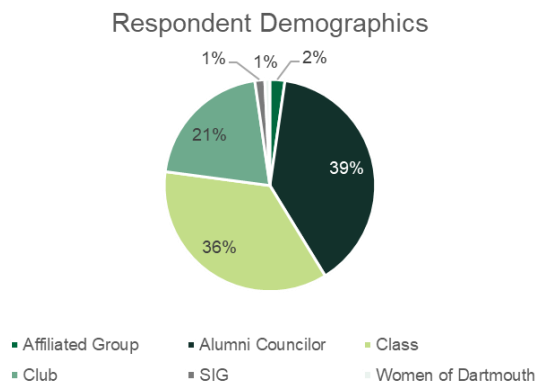


Alumni Liaison Committee Snapshot Report: **March 2021 Pulse Check**

In March of 2021, the Alumni Liaison Committee reached out to presidents and vice-presidents of classes, clubs, Women of Dartmouth, and affiliated and shared interest groups – as well as members of the Alumni Council – with a brief survey designed to gather information about the topics of interest, questions, comments, and concerns on the minds of the alumni body from the perspective of alumni leaders.

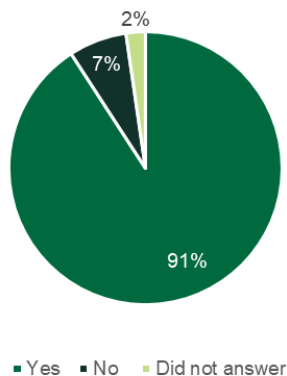
The survey was designed to assess the volume and tenor of alumni sentiment and leverage the perspectives of alumni leaders as “hubs,” given their wide networks. Leaders were asked to provide answers based on what they have been hearing from their membership and networks.

The survey was deployed to 474 alumni leaders and was open for one week. The response rate was 28% (131 responses).

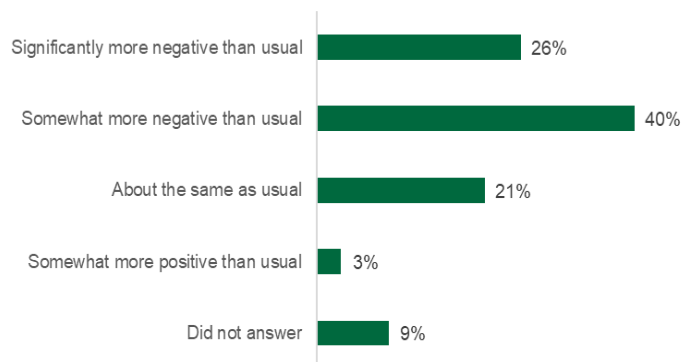


Survey results indicate that alumni leaders are hearing feedback, and that the nature of the feedback is more negative than is typical (66% of respondents said the feedback they are hearing is significantly or somewhat more negative than usual).

Are you hearing feedback?

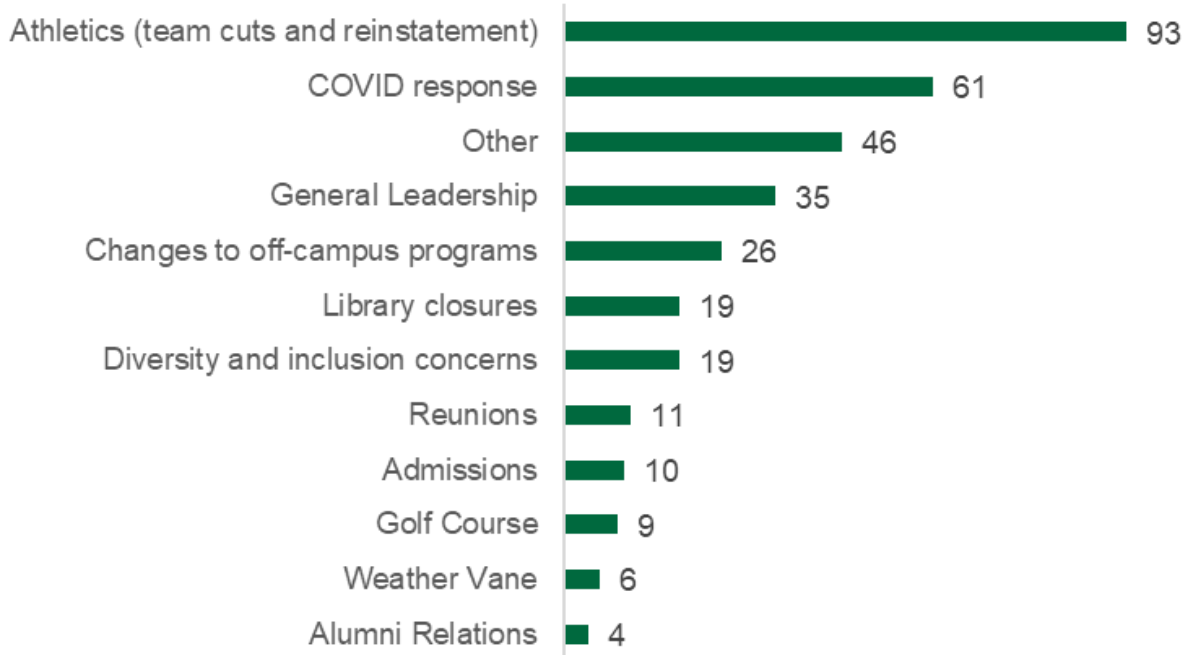


Nature of feedback



Sentiment Topics

When asked to provide what topics (up to 4 areas) they were receiving feedback about, athletic team cuts, Dartmouth's COVID response, general leadership, changes to off-campus programs, library closures, and diversity concerns were top topics mentioned.



Information from Dartmouth

When asked if they had access to information from Dartmouth to help them answer constituent questions, 82% said "yes" or "somewhat." Respondents indicated that their top sources of information are email announcements from Dartmouth (69%) and Dartmouth News (66%). Some said they receive information directly from Dartmouth staff members.