

Class Presidents' Association Annual Meeting

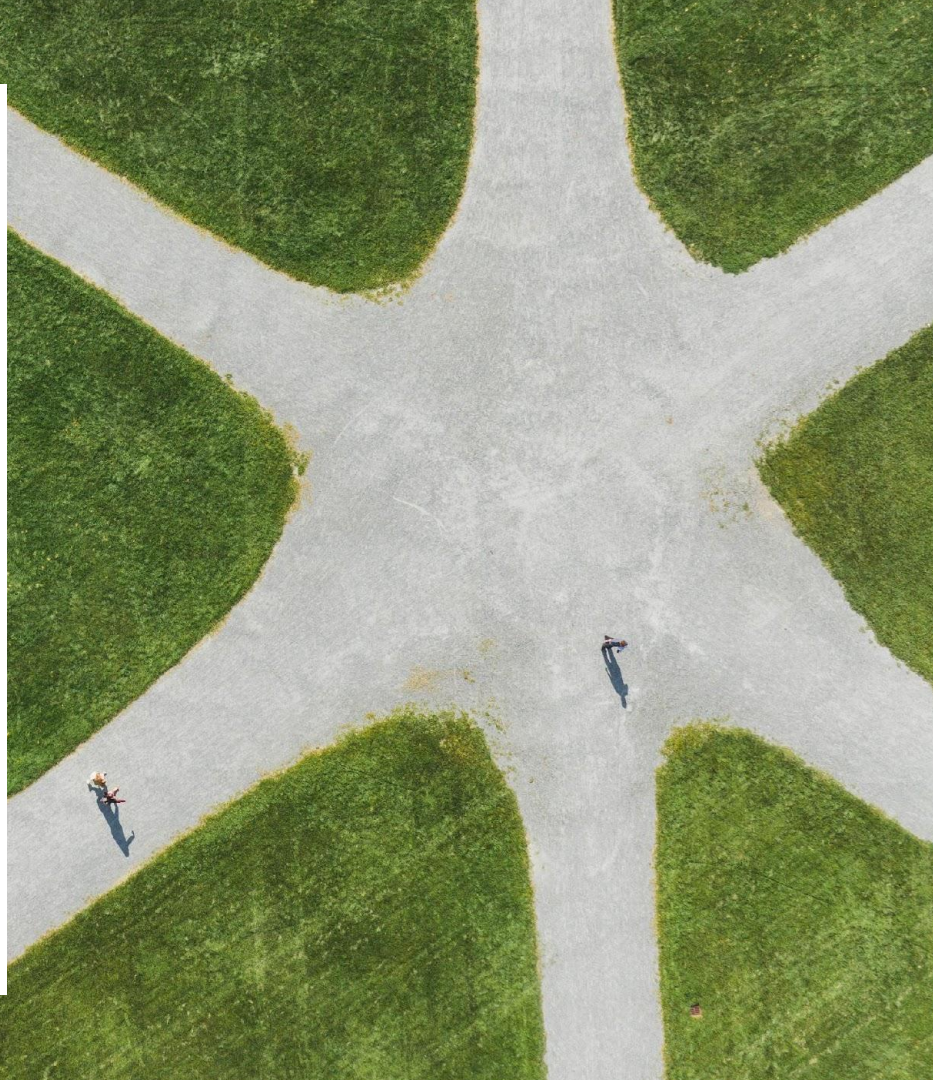
Presented by: The Class Officer
Association Executive Board (COAEB)

March 5, 2025 at 6 PM



Carolyn Gray Kimberlin

Assistant Vice President,
Alumni Relations



Jessica Womack '14 and
Tracey Salmon-Smith '87
COAEB President and Vice President



Year In Review

New Mission



The Class Officer Association Executive Board, composed of volunteers **representing each of the class officer associations**, seeks to **meaningfully support and amplify** the work of Dartmouth's alumni class volunteers.

Through **programming, communications, and recognition**, the COAEB solicits and communicates volunteer sentiment to Dartmouth's Advancement division, highlights and promotes **best practices**, offers **volunteer training**, and **shares critical information** from the College to serve as a bridge in helping classes.

In partnership with Dartmouth staff, COAEB **supports classes** as they **increase and deepen classmate engagement in service to the College's educational mission**.

Year in Review: Exceeding VOX Programming Goals

- VOX Programming Sessions
 - 7+ COAEB Sessions and Meetings
- VOX In-Person Working Group (Led by Joe Dempsey)
- FY24 257 unique attendees (250 goal)
- FY25: 174 unique attendees (250 goal)
- FY25: 95 new attendees from last year (50 goal)



Year in Review: Key Initiatives

Resource Development

- Revamped Job Descriptions
- Role Guides
- Association Connections
- Sent 2 Newsletters

Annual Reports and Recognition

- 61 class reports in and reviewed
- 6 class awards



Class Recruitment

- Resources
 - College Data
 - Demographic
 - Dartmouth activities
 - Currently highly engaged Dartmouth individuals
 - [List of Roles](#)
- Strategies
 - Your board
 - Network
 - Individual Outreach
 - Communications Planning



Class Transition

- Share with new class leadership any credentials, files, online accounts, bank information, etc. that are related to the organization
- Have each role discuss with the past person about their duties and the current state of the role in the class.
- Encourage them to review [past VOX materials](#).
- Walk through the annual report with new President



Upcoming VOX Sessions

- Tomorrow 3/6 at 3 PM ET:
Difficult Conversations with
Professor Aram Donigian
- 4/1 at 8 PM ET - Young Alumni
Class Volunteer Call
- 4/10 - Service Session
- 5/8 at 3:30 PM ET -
Conversation with Hill Winds



Decade Breakouts

Discuss

Opportunities to
Collaborate and
Challenges



Small Group Discussion Breakouts

Question 1: How do you communicate the value and impact of serving on the class board to potential volunteers?

Question 2: What challenges have you encountered in recruiting new board members, and how have you addressed them?

Question 3: How do you onboard new board members and ensure they feel prepared and confident in their roles?



Large Group Discussion



Thank you

