


How to check for the unsubscribe link tag:

Within your email, double check the link for the unsubscribe tag.

1. Preview your HTML message and click on the unsubscribe link. It should look like this: 
2. If the linkage is not working and an error page shows up, go back to your email and highlight the underlined text verbiage for the unsubscribe link. “[Unsubscribe Link](#)” or “[Removal Instructions](#).” Please [click here](#) to remove yourself from future mailings. Thank you.”
3. Select the **Work with Data Tags** button a small box will appear on the right.
4. Highlight the **Unsubscribe link** and select the **insert tag button** at the bottom.
5. Select the Preview HTML button and click through on the unsubscribe link to verify it is working correctly.

