



2011 Class Officers' Weekend

Leadership for Class Presidents
Collaboration, Action, Success

Richard "Rick" Ranger '74

The President's Role: Encouraging Community in Your Class

VISIONARY

- Create Goals for Year and Decades to Come
- Establish Projects and Strategies

CHEERLEADER

- Motivator
- Advocate

COACH

- Effective Manager
- Polite Yet Insistent

Measuring Success

The background of the slide is a photograph of a classical building, likely a university or government structure, featuring a prominent clock tower with two large circular clock faces. The building is white with classical architectural details like columns and decorative carvings. The sky is blue with some light clouds, and there are green trees in the foreground on the left side. The entire image is overlaid with a semi-transparent light green filter.

Healthy Class Metrics (Standard Requirements)

1. Reporting (Administration)
2. Officer Participation
3. Class Engagement and Participation
4. Development (\$)

Essentials of Reporting

The background of the slide is a photograph of a large, classical-style building, likely a university or government structure. It features a prominent clock tower with two large circular clock faces. The building has white columns and a decorative cornice. The sky is blue with some light clouds. The overall image is slightly faded to allow the text to be read clearly.

Financial Report to the College

- Treasurer
- Due: August 31

Tax Return (Form 990)

- Treasurer
- Due: November 15 (or 15th of 5th Month after year end)

Class Activity Report

- President & Entire Executive Committee
- Due: July 31

Officer Participation



Class Officers' Weekend

- Attendance by > 3 Officers Is Standard
- All Should Attend

Year-Round

- > 6 Officers Must Be Regularly Engaged
- Ex: Class of '87 has 15 Officers/Execs

Class Engagement/Participation

- Class Notes
 - 6 columns in the *DAM*
- Newsletters
 - 3 per (academic/fiscal) year
- Website Updates
 - 4 – or as deemed necessary
- Mini-Reunions
 - 3 ('planned or organized', not 'closed' to particular groups of friends)

Development



- Class Dues
- Dartmouth College Fund
- Class Projects

Class Dues

Treasurer

(Note deadlines for College mailings.)

Executive Committee

(100% Exec Participation)

Participation Target: **40%** seen as 'healthy'

Dartmouth College Fund

Head Agents

Executive Committee

(100% Exec Participation)

Participation Target: **40% +**

- Average for all classes: 52%
- Average for classes 26+ years out: 58%
- Best: 93% (Class of 1960)

Classes typically set their own goals to increase their DCF participation

Funds Development

The key thing to remember:

- class objectives for
 - dollar amount or
 - Participation

Are up to you and your team!

The other key thing to remember:

Discuss, determine and set objectives!

That “Vision Thing”

Goals – What motivates your team? Your classmates?

- Class Projects
 - Renovate a DOC cabin
 - Endowment to bring artists to Hopkins
 - Scholarships
- Strategy – *Yours to determine*
 - Team identity and teamwork in practice
 - Methodical Systematic Schedule and Communications
 - Fun Culture
 - Birthday Greetings to Officers
 - Schwag Prizes for Turning In MIA Classmates

Inspiring Others' Creativity and Energy

Fostering Creativity in Others

- Brainstorm & Praise
- Example: Creative Mini Reunion Theme

Evolution –

Class' Needs, Goals, Vision Must Evolve

- Succession Planning
- Bereavement Policy
- Social Media

Collaboration, Action, Success!



*Thank you for serving your class
and for serving Dartmouth!*



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Class Presidents/Vice Presidents

Best Practices Discussion

Richard "Rick" Ranger '74

Best Practices



1. Team Building:

- Pick “doers” not “talkers” from diverse elements of the class.
- Consider co-officers for some roles.
- Delegate.

2. Goals:

- Create 1-year and Full-Term Goals.
- Plan for the Future; Visualize your future as a community

More Best Practices

The background of the slide is a faded, low-angle photograph of a grand, classical building. The most prominent feature is a tall clock tower with two large, circular clock faces. The building has ornate architectural details, including columns and decorative moldings. The sky is a pale blue with some light clouds, and there are some green leaves visible in the lower-left corner, suggesting trees in the foreground.

3. Individual Accountability:

- Constantly prod, cajole, and coerce each officer to do his/her job.
- Replace those who don't.
- Annually evaluate Officers' performance against annual & 5-year goals.

4. Class Projects:

- Initiate and support innovative class projects behind which classmates can rally.

Best Practices (Continued)

5. Meetings:

- Meetings – are the rhythmic heartbeat for the Executive Committee.
- Meetings can foster fellowship; fellowship drives mutual accountability
- FreeConferenceCall.com

6. Communications:

- Develop a Strategic Communications Plan using every medium available to communicate a consistent message to your classmates.
- Communicate with the entire class at least 4x per year
- Broadcast the Goals and progress being made on all class activities.

Don't Be Afraid to Call for Help

Office of Alumni Relations

- They know techniques and tools

Class Presidents Manual

(<http://alumni.dartmouth.edu/classes/ToolsforLeaders>)

Other Classes' Officers

- Use COW as opportunity to get new ideas

Your Classmates

- You'll be surprised how many will want to get involved when you ask them



*Thank you for serving your class
and for serving Dartmouth!*