

## IN PURSUIT OF EXCELLENCE

*Dartmouth College  
Recognizes with Deep Appreciation  
the Extraordinary Achievements of*

### **Robert Goldbloom '81**

*2011 WILLIAM H. SCHERMAN '34 AWARD*

*Class Newsletter Editor of the Year  
25 Years Out and Older*

As the co-editor of the *Class of 1981 Newsletter*, Robert Goldbloom led a dedicated group of volunteers who created the fundamental fulcrum for their class communication—and for their class successes—over this past year.

Robert and his co-editor Peter Oudheusden recognized that their class newsletter provided *the* best leverage for building and nurturing contacts among classmates and between Class and College. They realized that by publishing small updates about individual classmates, *even more* classmates would be inspired to volunteer their own stories. They realized that with the photo-and-story coverage of their class mini-reunions, *even more* classmates would volunteer to host and attend their mini-reunions. They realized that with the consistent coverage of Dartmouth College Fund giving, *even more* classmates would step forward to make a gift. As the 30th Reunion approached, they seamlessly highlighted and promoted this event in their newsletters. The successes this year of the Class of 1981, with its great reunion attendance and Dartmouth College Fund giving, can be traced back easily to the investments that Robert made in writing, editing, and publishing the newsletter.

Robert and Peter followed through on the promise of delivering an issue every other month: They published six newsletters that shared 56 pages of content, representing a 40-percent increase over last year's content delivery. They were joined by classmates who submitted updates and family photos and mini-reunion stories, by classmates who scoured Facebook postings, and by class officers who would seek out newsletter stories about family and friends with every classmate contact. The editorial team also benefitted from the talents of a classmate who professionally designed and laid out each issue. All issues were also posted in full color on the class website.

Graduating from Dartmouth with a degree in chemistry with physics and a membership in the Green Key Society, Robert went on to earn a master's in chemical physics from Columbia University. He then worked as an actuarial associate for New York Life, a CFO for global pensions at American International Group, and a senior vice president at AIG American General. Along the way, he became a chartered financial analyst. Currently, Robert serves as the chief financial officer at Regent Street Capital.

Robert lives in Hastings-on-Hudson. He had served 10 loyal years as an alumni interviewer for Dartmouth admissions. While Robert is retiring now after serving five years as class newsletter co-editor, he will continue his service to class and College by wielding his mighty pen as class secretary. We wish you the best of luck!

Robert, your good work, your innovation, and your teamwork provide the inspiration and help set the standard for what a class newsletter can be and can do. Your dedication and talent are assets to the Class and Dartmouth. It is with great pride that we present you with the 2011 Class Newsletter of the Year Award.

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*Vice President, Alumni Relations*

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*Director, Class Activities*