

IN PURSUIT OF EXCELLENCE

*Dartmouth College
Recognizes with Deep Appreciation
the Extraordinary Achievements of*

Thomas Paganucci '92 *2012 Class Webmaster of the Year*

Thomas, your undergraduate major of studio art, combined with your work as a member of the *Aegis* staff, no doubt served you well in your role as Webmaster in producing the new Web site for the great Class of 1992. According to your class president, you have the ability to “take crazy impulses and turn them into practical implementations,” and that during the past five years, you have been “the backbone of the class’s efforts to adopt digital communication tools.” This year, you led your class’s effort to produce a new class website, which includes a new class app aimed at “engaging classmates where they want it, when they want it.”

Your class Web site, mobile app, linking to the Class of 1992 Facebook page with 372 members, and this year’s 20th reunion Twitter account exemplify the great implementation of a technology mix that provides information and engagement via a variety of screens, not just the desktop. Your work demonstrates how the effective use of a combination of tools can successfully help and encourage class members to remain connected and engaged.

Other highlights of your “triple threat” include:

- Routing emails to class officers and other classmates mentioned on your site through the Dartmouth Online Network.
- Providing a link to the Dartmouth Alumni Directory and encouraging classmates to update their records.
- Providing an online payment option for class dues via PayPal.
- Listing and linking the upcoming mini-reunion events in various cities across the country, your Class Day of Service, and your 92nd Day Virtual Mini-Reunion.
- The new app, allowing classmates to use a smartphone to join or renew their dues payments, RSVP for class events/mini-reunions, view photos of past events, check athletics schedules, conveniently network, and exchange contact info phone-to-phone.
- The implementation of the Web site as an effective hub, coordinating many decentralized functions now available online: Facebook, SurveyMonkey, and photo albums in SmugMug.

Thomas, the innovation and implementation inherent in the Class of 1992 Web site and class app suite are examples from which we can learn how to effectively apply and coordinate content and interaction in a way that keeps a class engaged and informed. We are glad to have you as a member of the Dartmouth Class Webmasters Association, and congratulate you as the 2012 Class Webmaster of the Year.

Vice President, Alumni Relations

Director, Class Activities