

IN PURSUIT OF EXCELLENCE

*Dartmouth College
Recognizes with Deep Appreciation
the Extraordinary Achievements of*

Ann Jackman '88

*2012 WILLIAM H. SCHERMAN '34 AWARD
Class Newsletter Editor of the Year
25 Years Out and Younger*

Achievement. Mastery. Triumph. The pathfinders who achieve these three milestones of success have one thing in common: They have figured out how to make it happen. Even under sometimes adverse circumstances, these leaders step up to the challenge, make choices, build connections, motivate classmates, and – with relentless focus and caring – get the job done. As editor of the *Dartmouth '88* class newsletter, Ann Jackman has been such a pathfinder to success.

Stepping into the newsletter editor role full-time in April 2011, Ann quickly established her class newsletter as the foundation for all class communications. She linked the class Web site and Facebook pages while integrating class dues, mini-reunion, and 25th Reunion notices. Her newsletter design invited the reader to engage each page with delight. Photos were all well selected and each told a story.

For every newsletter, Ann created specific themes that easily elicited an emotional response from the class. Using personalized emails, she solicited material directly from classmates. The response to these themes was so overwhelming – with much coming from first-time contributors – that her newsletters never lacked material. The first theme covered classmates who chose nontraditional paths for creative arts careers. This proved so popular that two newsletters were needed to handle all of the news and updates received. A third newsletter focused on classmates abroad, either working or traveling for pleasure. The *Dartmouth '88* newsletter not only helped to increase participation in the 88th day of the year mini-reunions, it also started building excitement for the 25th Reunion next year.

Ann graduated from Dartmouth with a major in psychology. She attended the London Film School, where she completed a two-year course in film technique, receiving a distinction in editing. In 2005, Ann edited the documentary, *Teddy Tucker: Adventure Is My Life*. In 2008, Ann edited and co-produced the documentary film, *Imagine a School...Summerhill*, about a prestigious alternative school in England defending itself against the British government. Both films are available for sale on Amazon.

Ann lives in Jamaica Plain, Massachusetts. When not editing the Class of 1988 newsletter, Ann spends her time as video editor at onedotzero, a London-based moving image and digital arts organization. She was a contributing writer/editor for *Not for Tourists: An Insider's Guidebook to Boston*.

Ann, your innovation, your interaction, and your integration set a clear standard for what a class newsletter can do both for any class and for Dartmouth. You are a pathfinder to success. You make it happen. It is with the greatest pride that the Class Newsletter Editors Association honors you with the 2012 Class Newsletter of the Year Award.